



# Business Leadership Group

Dr. Barry Switzer, Bold Leadership [Kingdom Company] -Session 1 of 4

**Panel:** Walt Meloon, Board Chair, Former CEO of Correct Craft; Steve Trice, CEO of Jasco Products; David Bush, CEO of Hawaiian Falls Waterparks.

Have you ever been in a leadership position where you could relate to the boy in the opening joke? [that is rather than volunteering, you were essentially pushed into leadership--explain and discuss]

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Dr. Barry states that Courageous and Valiant are common OT synonyms for Bold, often [respectively] referring to transitions in leadership or staying strong in the face of daunting odds. Yet, the NT reference to Bold most often refers to boldness in presenting the Gospel. How do all three concepts apply to a Christian who longs to run a Kingdom Company?

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Dr. Barry establishes some core truths stating that: a. work is God ordained, b. our vocations are extensions of who we are in Christ, c. that our vocations belong to Him. Do you agree with all three points? [be prepared to discuss]

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How do you go about giving your business to God?

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Select the item above that would make the most impact or warrants immediate attention and answer the following questions:

1. Should I apply this concept or practice to my business or personal life?
2. Can I commit to a schedule to implement this application? [explain and discuss with the group, if necessary]

Comment:

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Each of you should look not only to your own interests, but also to the interests of others. Ph 2:4 NIV  
For as he thinks in his heart, so is he. Proverbs 23:7a NKJV

**Development Objectives:**

Life, Leadership, Excellence, Kingdom



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For you personally, what are the most prominent Biblical principles in the marketplace? [explain]

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Dr. Barry states that “Personal disciplines transform our lives and leadership.” Why do you think personal disciplines are not more emphasized more? [explain]

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List some team benefits of promoting Jesus as a model employee or leader.

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Integrity, Love, Honesty, Respect for Others, Serving Others and Working as unto the Lord are 6 transformational marketplace principles. Most Christians would agree; but how do you best impart those values to employees and company culture? [Consider FCCI’s series on Excellence featuring Horst Schulze, or review the series in your group, if you’ve not already done so.]

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Comment:

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David Busch employs community volunteer chaplains in the Hawaiian Falls Waterparks to pray with people and provide character training to employees. What advantages and disadvantages do you see in using a volunteer chaplain model?

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Walt Meloon stated: “We are in the boat business for one reason. That is to reach people for the Lord Jesus Christ.” His statement makes a great case for a **Founder’s Statement** that supplements the classic Purpose, Vision & Mission Statement. Founder’s Statements are great places to state your personal purpose for being in business that might not apply to every employee, since not all will be Christians. Do you have a personal statement on record of your own purpose in business? Discuss in your group

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Steve Trice’s company operates in diverse cultures around the world. He is committed to business operations that serve as salt and light everywhere they operate. Can you think of a national or local culture where 'salt and light' would be a contradiction with good business principles?

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David Bush trains 1200 employees on manners, character, integrity and servant leadership. How do these actions mesh with the Great Commission?

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Comment:

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Walt Meloon’s story of Correct Craft’s miraculous production of 306 WWII assault boats in less than 3 weeks is a testament to their company’s ingenuity, flexibility and the faith of its key leaders. The 60+ year old story is central to the company’s identity and has probably been told hundreds of times, inspiring generations of employees. Do you have a story you can share with employees and others of God’s faithfulness and miraculous intervention[s]?

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Steve Trice shared that he never fully gave his business to the Lord, until he was on the brink of bankruptcy. Starting the next day, events that followed led to Jasco increasing revenues by 12 times in 12 years. <Steve would be the first to say that things don’t always work out that way.> Do you think God often responds in similar ways? Why or why not?

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David Bush’s servant leadership training event in Dallas culminates with sending out serving leaders throughout the city in shirts saying “Here to Serve”. How might your company or your FCCI group impact your entire city?

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The panel’s parting shots for the one thing to remember are worthy of review:

**Steve Trice** “Be real. Tell your own story. Tell about your relationship with Christ to your employees every time you get the opportunity.”

**David Bush** “Be aware of your purpose and pass that on to all. And, express your passion, so that they know what they’re getting into when they come to work for you.”

**Ralph Meloon** “We sponsor 2-3 mission trips per year. Almost every trip, someone gets saved.”

**Which one of these thoughts could you implement in your company for the Kingdom?**

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- 4. Can I commit to a schedule to implement this application? [explain and discuss with the group, if necessary]

Comment:

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Development Objectives: Life, Leadership, Excellence,