

FCCI 38TH ANNUAL
INTERNATIONAL BUSINESS LEADERS
CONFERENCE

IT'S
Transformational

RITZ-CARLTON
MIAMI SOUTH BEACH, FLORIDA
SEPTEMBER 17-21, 2017



www.fcci.org

Transforming the world through Christ, one company leader at a time...

Welcome Letter from the Chairman

September 17, 2017

Welcome to the 38th Annual FCCI International Business Leaders Conference! *We are glad you are here.*

We pray that:

- Your time in fellowship with like-minded Christ followers is deep and inspiring as we share God-stories, knowledge and experience
- You are equipped and encouraged by our Conference speakers
- Your stay at the Ritz-Carlton refreshes and renews you to live out the gospel in your lives, businesses and communities.
- Takeaways from plenary and breakout sessions result in practical actions back in the boardroom and the office
- God reveal Himself in a mighty way as we seek His highest and best



Each FCCI Conference celebrates what God has done in the past; and at the same time, looks ahead with great expectation to what He is about to do in us, through us and for us. As we welcome you to our 38th Annual Business Leaders Conference, we know God's word is transformational and we can't wait to hear your stories of how God demonstrates His great grace, faithfulness, love and transformative power in your life and business.

We have a full agenda during the next several days, so please take a few minutes to read through the information in this packet; it includes our itinerary, maps of the Ritz, session locations and other important information.

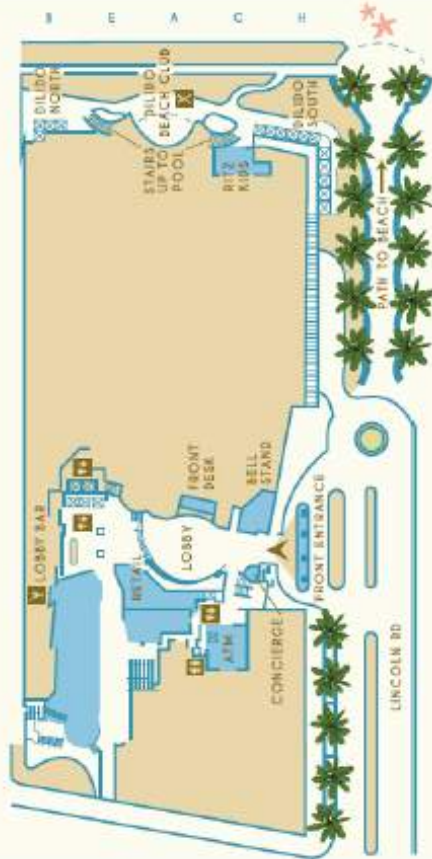
We look forward to spending this time with you. If you have questions or need information, our volunteers at the registration desk and resource center will be happy to help.

On behalf of the Board of Directors, FCCI staff, Conference Team and Volunteers, we are extremely thankful you are here.

Bobby

Robert L. "Bobby" Mitchell, Chairman of the Board
Fellowship of Companies for Christ International

LOBBY LEVEL



LEGEND



3RD LEVEL



LEGEND



MEZZANINE LEVEL



LEGEND



TEN THINGS YOU SHOULD KNOW

1. Connecting to the Internet:
Select Ritz-Carlton internet under settings and it will automatically redirect the guest to our homepage. Homepage will give two options:
-Registered Guest OR
-Password
2. Which selecting Registered Guest it will then ask for:
-First Name on reservation
-Last Name on reservation
-Room number
* Accompanying guest will have to put the registered guest's info.
3. Sometimes spelling on reservation is different from how the guest actually spells their name and system will not accept it.
4. After entering name and room number, guests can select 24hrs for \$9.95 or 3 5 day packages.
5. Changing room available poolside if you are arrive early or if you want to enjoy the pool for a few more hours.
6. Our Fitness Center is open 24 hours. Access with your room key.
7. Complimentary coffee available in your guestroom or hotel lobby from 6:30am to 9:00am daily.
8. Boarding passes can be printed in our hotel lobby next to the Front Desk.
9. ATM is located in the lobby across from Concierge desk.
10. In Room Dining is available 24 hours a day.
11. Taxis are readily available directly in front of hotel on Lincoln Road.
12. Lincoln Road has many shops, galleries and restaurants for your pleasure right out the front door!
13. Our beach is a public beach where we have our Ritz-Carlton staff to serve you. Please do not leave items unattended.

Schedule of Events

38th Annual International Business Leaders Conference

Sunday, September 17, 2017

10:00 a.m. Chapel (Salon III - pre-conference)
 11:15 a.m. Chapel Ends
 2:00 p.m. Registration Opens
 5:00 p.m. Registration Closes / Reception for 1st Time Attendees
 5:15 p.m. General Reception
 6:00 p.m. Dinner
 7:00 p.m. Welcome to the Conference!
 7:30 p.m. Session I - Good News!
 8:30 p.m. Day One Concludes

Monday, September 18, 2017

7:00 a.m. Continental Breakfast (served until 8:15 a.m.)
 8:30 a.m. Praise & Worship
 9:00 a.m. Welcome
 9:30 a.m. Session II - Josh McDowell
 10:45 a.m. Breakout Session I
 11:30 a.m. Breakout Session Ends
 11:45 a.m. Session III - John Beckett
 12:45 p.m. Session Ends
 Afternoon free - lunch on your own
 6:00 p.m. Dinner
 7:15 p.m. Session IV - Tim Irwin
 8:30 p.m. Day Two Concludes

Tuesday, September 19, 2017

7:00 a.m. Continental Breakfast (served until 8:10 a.m.)
 8:10 a.m. Praise & Worship
 8:30 a.m. Welcome
 8:45 a.m. Session V - Walt Wiley
 10:15 a.m. Breakout Session II
 11:00 a.m. Breakout Session Ends
 11:15 a.m. Session VI - Lisa Ford
 12:15 p.m. Day Three Concludes (*free time until Wednesday morning*)

Wednesday, September 20, 2017

7:00 a.m. Continental Breakfast (served until 8:15 a.m.)
 8:30 a.m. Praise & Worship
 9:00 a.m. Welcome
 9:30 a.m. Session VII - Erik Daniels
 10:30 a.m. Breakout Session III
 11:15 a.m. Breakout Session Ends
 11:30 a.m. Session VIII - Dee Ann Turner
 12:15 p.m. Session Ends
 12:30 p.m. Morning Session Concludes
 Afternoon free - lunch on your own
 6:00 p.m. Dinner
 7:00 p.m. Evening Session Welcome
 7:30 p.m. Session IX - Russ Crosson
 8:15 p.m. Session Ends
 8:30 p.m. Day Four Concludes

Thursday, September 21, 2017

7:30 a.m. Continental Breakfast (served until 8:40 a.m.)
 9:00 a.m. Focus on Prayer Experience
 10:30 a.m. Conference Concludes

Other Conference Events

Sunday, September 17th

12:00 pm - 3:00 pm — FCCI Board Meeting

Tuesday, September 19th

12:15 pm — Enjoy fellowship, golf challenge,
South Florida and the beaches

Resource Center - Available

4:00 pm - 9:00 pm — Sun

8:00 am - 1:00 pm — Mon, Tues, & Wed

5:00 pm - 9:00 pm — Mon & Wed

Who We Are



*The Fellowship of Companies for Christ International
— our global corporate identity*

Vision

Transforming the world through Christ, one company leader at a time...

Mission

In pursuit of Christ's eternal objectives, we equip and encourage business leaders to operate their businesses and conduct their personal lives in accordance with biblical principles.

Five Core Principles

- 1) *The Priesthood of believers - all have a special calling to serve God in and through his / her business, company.*
- 2) *There should be no Sacred / Secular split in living out the Christian faith.*
- 3) *Eternal values take precedent over temporal values.*
- 4) *A Christian-led company is not necessarily better than a non-Christian company, but it must be different.*
- 5) *Christian CEO's are stewards, not owners.*

Leadership Team

Fellowship of Companies for Christ International

11675 Great Oaks Way, Suite 150
Alpharetta, GA 30022
770-685-6000 (ph) / 770-685-6001 (fax)
www.fcci.org / csr@fcci.org

Board of Directors

Robert L. “Bobby” Mitchell - Founder, Chairman of the Board; Chairman, Applied Ceramics

Mike Amoroso - Retired CEO, M & M and Company

Dr. Jörg Knoblauch - CEO, tempus

Chad Merrill - Managing Partner, Impact 2:52

Pat McGrath - CEO, MED-EX

Jim Moye - Retired CEO, Moye Financial

Marian Noronha - CEO, Turbocam

Jim White - Ambassador, Delap, LLP

Cleve Whitener - President & CEO, The Lauren Corporation

U.S. Staff

Steve Campbell

Director of Content Development
919-906-9400
steve@fcci.org

Bill Moeny

Director of Prayer Ministries
Albuquerque, NM
505-345-8623
wmoeny@tetra-corporation.com

Frank Vann

Director of Operations
and Finance
770-685-6009
frank@fcci.org

Kiera White

Relationship Development
Coordinator
770-685-6007
kiera@fcci.org

Melody Wright

Communications and
Speaker Liaison
503-310-9146
melody@fcci.org



Application for Membership

Fellowship of Companies for Christ International

CONTACT INFORMATION

Name: _____ Mobile Phone: _____

Business Name: _____ Business Phone: _____

Business Address: (Street, City, State, Zip) _____

Business Mailing Address: (P.O. Box, City, State, Zip) _____

Home Address: (Street/P.O. Box, City, State, Zip) _____

E-Mail: _____

Are you currently attending a group? _____ If yes, (Group Leader's Name & Meeting Day) _____

MEMBERSHIP OPTIONS

Please check the box that best describes your position within the company.

- Company Owner (\$100 / month) - minimum** suggested for companies with 12 or more employees
- Small Business Entrepreneur (\$50) / month) - minimum** suggested for companies with 11 or less employees
- Executive Leader (\$50 / month) - minimum** suggested for manager or leader within the company
- Legacy Leader (\$50 / month) - minimum** suggested for retired business owner, CEO, or company leader
- Student (\$25 / month) - minimum** suggested for full-time college student

PAYMENT OPTIONS

Please check one of the following payment options and circle the frequency at which you wish to pay or be charged.

- Company / Personal Check** (please make payable to FCCI and attach check to this application)
- VISA / MC / AMEX / Debit** (monthly/quarterly/yearly in advance)

Account or Credit Card #	CCV#	Expiration Date:
_____	_____	_____
Name on Card	Signature	
_____	_____	
Credit Card Billing Address		

AFFIRMATION

I affirm my faith in Jesus Christ and will strive to apply the FCCI Affirmations to my life and company.

Signature _____ Date: _____

FCCI
 11675 Great Oaks Way, Ste 150
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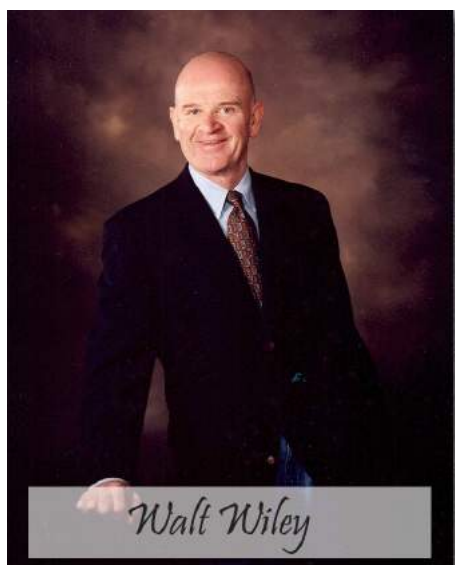
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www.FCCI.org / info@FCCI.org

Please complete all sections of this application and mail along with payment to the above address.

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Our FCCI Conference Emcee:

Walt Wiley



For almost four decades, Walt has encouraged, exhorted, taught, emceed, and blessed FCCI's Fellowship.

Walt has spent his adult life talking. A former Chaplain of the Atlanta Braves, Walt speaks and teaches regularly in various settings. His style is motivational, inspirational, Biblical, practical and peppered with lots of humor. Walt has a unique ability to make stories come alive and to challenge an audience about life-altering concepts while making them laugh in the process.

Walt is a graduate of Asbury College and Northeastern Bible College. He has done extensive graduate work at the International School of Theology in San Bernardino, California. He has also taught at Northeastern Bible College for 14 years.

He has been the FCCI, Fellowship of Companies for Christ International, conference Emcee for more than a decade. His reviews of the speakers' presentations help everyone think of ways to apply the key principles they've heard to their lives and business situations. Walt has consistently been a top rated plenary speaker for FCCI International Business Leaders Conferences.

Walt presently leads an organization called Winning With Encouragement which is based in Charlotte, North Carolina. WWE's goal is to communicate perceptive ideas in a memorable way so that you will leave inspired, challenged and motivated.



“Come, follow me,” Jesus said, “and I will make you fishers of men.”

Matthew 4:19 NIV

We are Called.

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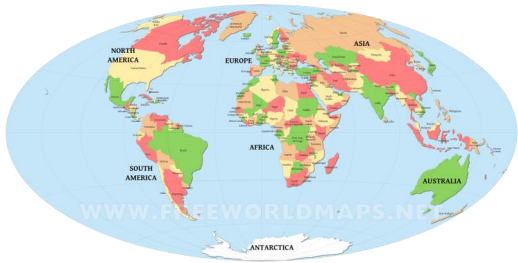
Main Session I

Sunday, September 17th

Good News!

Equipping and Encouraging Stories from Around the World

Hosted by Walt Wiley



Key Takeaways:

- How can I reach the world from my workplace?

Notes:



*“But with you there is
forgiveness.”*

Psalm 130:4a NIV

We are Forgiven.

Main Session II

Monday, September 18th



Josh McDowell **Relationships that Transform**

Summary: Sharing how and why we need to develop authentic relationships with those around us, Josh points out the importance of showing unfailing love and truth.

Key Takeaways:

- 1) Rules without relationships lead to rebellion.
- 2) Truth without relationships leads to rejection.
- 3) Discipline without relationships leads to anger, resentment and bitterness.
- 4) Relationships engender our beliefs, beliefs form our values, and our values drive our behavior.

Notes:

Breakouts, Session I

Monday, September 18th



Josh McDowell

Building Relationships That Transform—7 A's

(Location: Main Ballroom)

Relationships form the very foundation on which we pass our faith to the next generation. Josh shares 7 practical principles essential for developing healthy and long-lasting relationships.

- 1) Rules without relationships lead to rebellion.
- 2) Truth without relationships leads to rejection.
- 3) Discipline without relationships leads to anger, resentment and bitterness.
- 4) Relationships engender our beliefs, beliefs form our values, and our values drive our behavior.



Bill High

5 Keys to Family Business Legacy

(Location: Salon III)

Learn from Bill High, advisor to David Green of Hobby Lobby, about the 5 keys to successful family business legacy. Avoid the crucial mistakes that sink family businesses. Learn the strategies for successful family legacy.

- 1) God's biblical design for families
- 2) The 5 keys to Family Business Legacy
- 3) The practical steps to address legacy
- 4) Legacy is far more than estate planning!

Breakouts, Session I, cont.

Monday, September 18th



Duane Gingrich
Vision Shared by All

(Location: Lummus)

Business transformation begins with the answers to eight questions that provide a simple, clear and compelling vision that, when shared by all, provides focus and aligns your entire business for executional effectiveness.

- 1) Where there is no vision, the people perish (Proverbs 29:18). It's true spiritually. It's true in business. · Business transformation begins with a simple, clear and compelling vision.
 - 2) A strong vision shared by all prevents distractions and shifting priorities, and instead, provides focus while empowering people to make wise decisions and take appropriate actions.
 - 3) Vision isn't a buzzword, an epiphany, or a slogan. Learn eight questions to answer as a leadership team to encapsulate a practical and effective vision.
-



Jon Frendl
Boldly Leverage Technology to Boost Business

(Location: Ocean)

Jon Frendl has successfully lead over 160 technology projects over the past 16 years. In this session, Jon will creatively present 7 tried and true principles he lives by to achieve on-time, on-budget, results-focused technology integrations. From improved internal processes to enhanced customer communication, every aspect of your business can be leveraged with creative technology solutions.

- 1) Communicate effectively with technical staff.
- 2) Wire frames let you sleep well at night.
- 3) How much project management is enough?
- 4) Questions that empower a non-technical leader to make highly technical decisions



Notes

Main Session III

Monday, September 18th



John Beckett Family Business and the Next Generation

Summary: Do you have a template for the future of your business? Options are limited: sell, merge, dissolve or pass along to family or employees. Of these, transfer to the next generation may be the best way to preserve your company's culture and kingdom impact. But this approach demands long-term, careful planning. In this session, two generations of Becketts will describe their family's pathway to corporate continuity.

Key Takeaways:

- 1) Seeds for generational transfer are sown early, around the dinner table and driving kids to soccer.
- 2) Preparing the next generation has many facets—education, training, work experiences—though none exceed a parent's passion and purpose. When you love your work, others notice!
- 3) Beware of the “my son the doctor” trap. God has a unique design for each of our children, and it may not be in the family business.

Notes:

Main Session IV

Monday, September 18th



Tim Irwin Make an Impact

Summary: For more than 25 years, organizational psychologist and management consultant, Dr. Tim Irwin has worked with hundreds of companies worldwide observing the rise and fall of numerous leaders. He knows firsthand what it takes to make a lasting and positive influence on the organizations they lead and the lives affected by their decisions. He answers the critical question why some leaders build a legacy while some go down a terrible path of personal destruction.

Key Takeaways:

- 1) Understand and learn to avoid the predictable path to derailment.
- 2) How to safeguard your core.
- 3) What you must do today to derail-proof your life.

Notes:



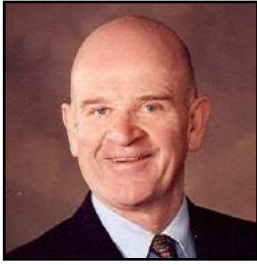
*“Create in me a pure heart,
O God, and renew a steady-
fast spirit within me.”*

Psalm 51:10 NIV

We are Cleansed.

Main Session V

Tuesday, September 19th



Walt Wiley It's Transformational

Summary: Certain attributes must be aligned if we are to be effective as transformational leaders and lead transformational companies. This session will center on some of those key characteristics that will enhance the overseer.

Key Takeaways:

- 1) In what area of my life do I need to see change?
- 2) What needs to be tweaked at the company to make it a Kingdom Company?

Notes:

Breakouts, Session II

Tuesday, September 19th

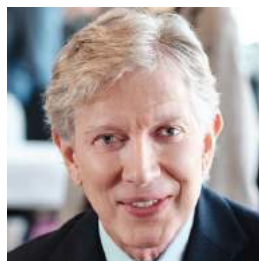


John Beckett
Thinking Through Succession

(Location: Main Ballroom)

It is easy to postpone thinking about succession. Yet some would argue succession thinking is a major hallmark of good leadership. This session will challenge "postponement syndrome." We will highlight several advantages to regular succession planning, both for the near term and the longer term.

- 1) Have you identified the fast-track folks in your organization? Do you have a development plan for them? Learn how to prepare your best, brightest, and most committed for the next step.
 - 2) Do you have an engaged, competent company board? Does it embrace succession as a top priority? Does your board know the emerging leaders in your company?
 - 3) What can we learn from succession examples in the Bible, especially the big handoff from Moses to Joshua?
-



Tim Irwin
Make an Impact Townhall

(Location: Salon III)

Great Leadership Changes Everything--In a highly interactive townhall format, you can personalize the concepts to your own leadership and to your team.

It's application time!

- 1) Understand and learn to avoid the predictable path to derailment.
- 2) Learn how to safeguard your core.
- 3) What you must do today to derail-proof your life.

Breakouts, Session II, cont.

Tuesday, September 19th



Lisa Ford
Leading the Engaged Service Team

(Location: Lummus)

With today's fickle customer, your product alone will not create customer loyalty. You must constantly keep your team at their best daily. This session will look at hiring, training, creating service standards and recognition ideas.

- 1) Behaviors required of the leader to engage the team
- 2) Strategies to hire the best, train well and coaching for exceptional service delivery
- 3) Ideas on how fulfilled happy employees create happy loyal customers



Kevin Loechl
Kingdom-Minded Business Negotiating: A Strategy for Success

(Location: Ocean)

Kingdom-minded business leaders can succeed in business negotiations and be impactful witnesses of the Gospel by applying Kingdom principles to negotiating. In this session, you'll (i) understand key Biblical principles that underpin effective and Kingdom-minded negotiating, (ii) learn how to apply them in various kinds of negotiations (contracts, employment, M&A, litigation settlement, etc.), and (iii) understand why and how these principles produce superior outcomes in business negotiations, in post-negotiation business results, and in your witness.

- 1) Recognize that you are negotiating with others created in God's image.
- 2) Your objective must be bigger than closing the deal.
- 3) In God's economy, win-win is richer than win-lose.
- 4) Kingdom-minded negotiating means smart, confident negotiating.

Main Session VI

Tuesday, September 19th



Lisa Ford **Creating a Customer-Focused Culture**

Summary: The success of your business depends on engaged team members and loyal customers. This session will cover the power of a strong culture to create memorable customer experiences. You will gain ideas on how intentional leadership and guidance will inspire your team to serve at higher levels.

Key Takeaways:

- 1) Learn the service experience "rules" that keep customers loyal in today's rapidly changing marketplace.
- 2) Ask the tough questions to examine the quality of your current service.
- 3) Strategies to lead a customer focused team

Notes:



“And do not be conformed to this world, but be transformed by the renewing of your mind, so that you may prove what the will of God is, that which is good and acceptable and perfect.”

Romans 12:2 NASB

We are Transformed.

Main Session VII

Wednesday, September 20th



Erik Daniels **A Sermon on the Amount**

Summary: In this amusing, encouraging and thought provoking message, Erik Daniels will challenge each attendee to rethink how they spend, invest and give the resources God has entrusted to them.

Key Takeaways:

- 1) Spiritual Intentionality....addressing the real battle among us
- 2) We spend money on what we value. How do we determine what we really value?
- 3) The “world” focuses on Philanthropy...we focus on Investing
- 4) The “rewards” of investing wisely!

Notes:

Breakouts, Session III

Wednesday, September 20th



Dee Ann Turner ***Creating a Transformational Culture***

(Location: Main Ballroom)

This workshop teaches the essence of transformational culture utilizing storytelling, practical application, and principles for creating or strengthening corporate culture.

- 1) A clear path for examining organizational culture
 - 2) Compelling examples for defining the organization's purpose, mission, core values and guiding principles
 - 3) A Challenge to leaders to transform their own cultures through the role modeling and teaching of key attributes of the organization's culture
-



Will Adams, Deborah Ausburn, and Jonathan D. Crumly, Sr.

Balancing Biblical Tenets with Title VII (Federal Non-Discrimination Statute)

(Location: Salon III)

This session will explore Title VII, which prohibits the discrimination of employees based on a number of protected categories, including sex, and explain how to apply Biblical principles and remain in compliance with Title VII. We will explore scenarios, such as the "Mike Pence/Billy Graham Rule," onsite Bible studies, and morale-building benefits, and how business owners can preserve their Christian beliefs and faith without violating federal law.

- 1) Title VII prohibits discrimination against employees on the basis of race, color, religion, sex, and national origin. #The Billy Graham Rule – Not Dining One-On-One with Members of the Opposite Sex #The rule can inadvertently disadvantage employees, thereby violating Title VII. #Consider alternative policies that provide safeguards without excluding employees from opportunities for advancement. # Do not show favoritism to either sex with work opportunities/advancement decisions.
- 2) Sharing Your Christian Beliefs, Values, and Practices at Work: Sharing beliefs on homosexuality, transgender, abortion; bible studies at work; etc... #Do not force your Christian beliefs on employees. #Do not reward or disadvantage employees who do or do not participate in Bible studies. #Safeguard against favoritism to other Christian employees.
- 3) Protecting Your Christian-Owned Business Against Title VII Discrimination Claims #Be informed of non-discrimination laws (Federal and State). #Train your managers and supervisors regularly on EEO Laws. #Get a handbook in place or update your existing handbook.

Breakouts, Session III, cont.

Wednesday, September 20th



Clint Park & Mark Ferrell *Three Dimensional Generosity*

(Location: Lummus)

A Christian business owner is like the servant who received five talents in Jesus' Parable of the Talents (Matthew 25:14-30). Many know the parable's principles of stewardship but few practice them well. Does your stewardship feel one dimensional? Do you long to hear your Master say, "Well done good and faithful servant..."? Join us to discuss how you can practice "Three Dimensional Generosity." In this session, we will discuss how to transform your generosity and impact by

- 1) Learning simple techniques for "giving out of your increase"
- 2) Becoming more intentional through family and business generosity planning
- 3) Using generosity to have a lasting impact in the next generation of your family and employees



Bill Moeny *Leadership Transition in a Company for Christ*

(Location: Ocean)

After 40 years, Tetra transitioned the role of president from Bill Moeny to Tim Roark. Releasing ownership of the company to God in the mid-nineties has proven to be critical in a smooth transition of leadership, as has focused concerted prayer to determine what God wants to do, and then obeying it.

- 1) Learning to trust God and obey God matters more than anything else in running a company for Christ.
- 2) God owns the business, and gets to choose the senior staff and leadership, in addition to the other employees.
- 3) Prayer is critical in determining what God wants us to do with His business, and then obeying it.
- 4) Smooth transition of corporate leadership may only be possible if ownership of the company is vested in God. It certainly makes it easier.



Notes

A series of horizontal grey lines for writing notes, starting below the sticky note and extending to the bottom of the page.

Main Session VIII

Wednesday, September 20th



Dee Ann Turner

Let's Bend History! (to Transform the Future)

Summary: Why Influence is the leader's most powerful tool

Key Takeaways:

- 1) Leverage your influence to impact others .
- 2) Commit to the calling God gave you to maximize influence.
- 3) Care about others personally to increase leadership influence.
- 4) Develop the habit of serving others that helps influence be authentic.

Notes:

Main Session IX

Wednesday, September 20th



Russ Crosson

Executive Vice Chairman, EVP of Ronald Blue Trust

Summary: Most people want to prosper financially, and in their pursuit of material gain, they often sacrifice the greater goal of posterity: the character of the descendants we leave behind. In this talk, “Your Life Well Spent,” Russ Crosson, author and Executive Vice Chairman, EVP of Ronald Blue Trust, a division of Thrivent Trust Company, explains how to transform your way of thinking about money, one’s life work, and legacy.

Key Takeaways:

- 1) Our Dilemma – What is Going on? The three things that are critical in your life: spiritual, social and financial capital.
- 2) The Truth About Money – How to look at money in a healthy way.
- 3) The Truth About Children – The importance of your posterity (children) and the legacy you leave behind.
- 4) The Truth About Retirement – How to view retirement which is different than the way that society views it today.

Notes:



*“... we must do the work of
Him who sent me.”*

John 9:4b NIV

We are Sent.

Core Principle

Reflection

- 1.) The Priesthood of the Believer—a special calling to serve God in and through his / her business, company.

Belief to Action Statement / Plan: _____

- 2.) No sacred / secular split in living out the Christian faith

Belief to Action Statement / Plan: _____

- 3.) Eternal values take precedent over temporal values

Belief to Action Statement / Plan: _____

- 4.) A Christian company is not necessarily better than a non-Christian company, but it must be different

Belief to Action Statement / Plan: _____

- 5.) Christian CEO's are stewards, not owners.

Belief to Action Statement / Plan: _____

"...and teaching them to obey everything I have commanded you. And surely I am with you always, to the very end of the age. "

Matthew 28:20 (NIV)

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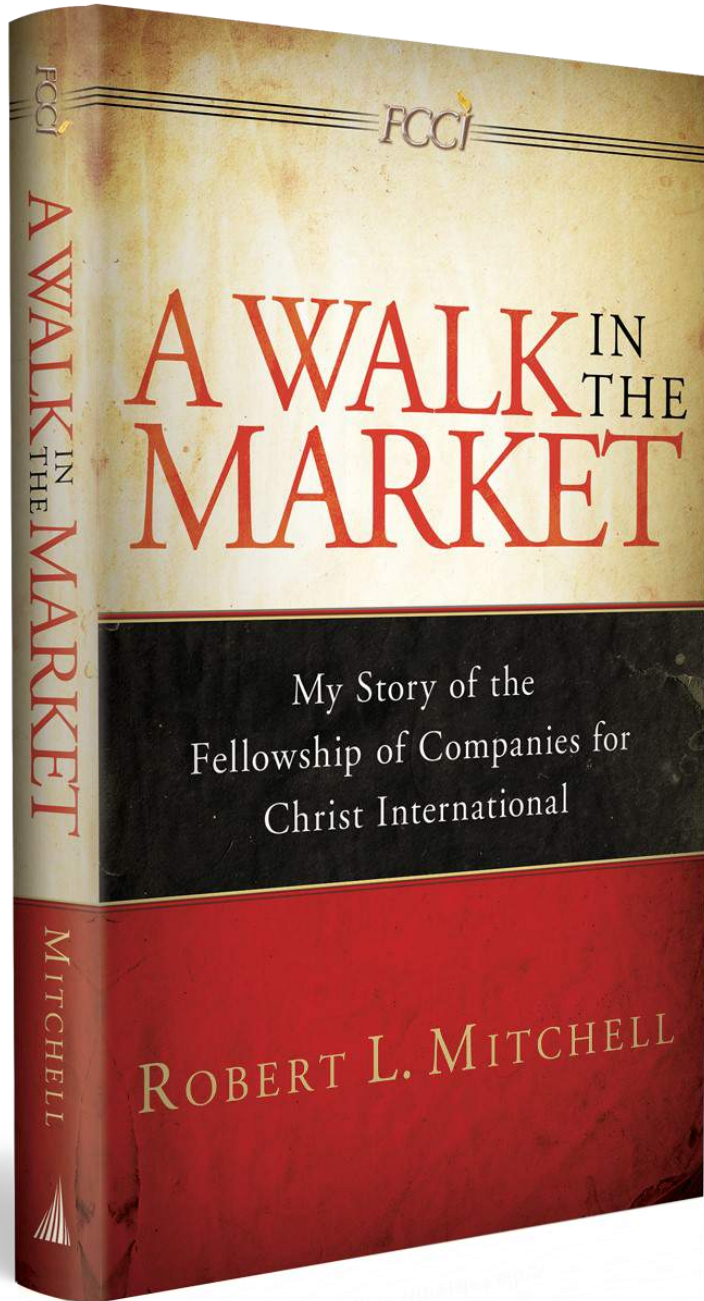
Group Leadership Training Atlanta, GA Register Today

FCCI's heartbeat is Business Leadership Groups. Group Leaders learn how to facilitate the proven Kingdom Leader/Kingdom Company model for life, leadership and business transformation.

October 19, 2017 February 8, 2018
April 19, 2018 October 18, 2018

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* You must be a Member of FCCI and signed into your account to be able to register for Group Leadership Training.



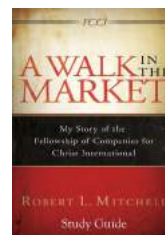
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*Your investment
in this FCCI
Entrepreneurial
course will greatly
nurture your journey
to becoming the
Kingdom Builder
God has called
you to be.*

The program will incorporate real-time applications of Christian faith principles to business operations – featuring Biblical material connected to business principles. The courses will have a technical nature, to teach how to run a business, not just theory behind business practices.

Each course will consist of lectures, recommended reading lists, and printable worksheets and handouts. Case studies and supplementary reading materials will be woven throughout.

I. WHAT IS BUSINESS

1. God and Business
2. Structure of Business
3. Speed of Business
4. Roadmap
5. Case Study

II. WHO ARE CUSTOMERS

1. God and Customers
2. Market Position
3. Marketing Basics
4. Case Study

III. WHAT IS CAPITAL

1. God and Capital
2. How Much Capital Is Needed
3. How to Get Capital
4. Case Study

IV. HOW TO BE ACCOUNTABLE

1. God and Accountability
2. Financial Reports
3. Financial Statement Process
4. Case Study

V. HOW TO BE LEGAL

1. God and Law
2. What Organization to Choose
3. Why Pay Taxes
4. Case Study

VI. HOW TO TREAT EMPLOYEES

1. God and Employees
2. Compensation Process
3. Organization Chart
4. Case Study

VII. WHAT TO DO WITH PROFITS

1. God and Profits
2. Case Study





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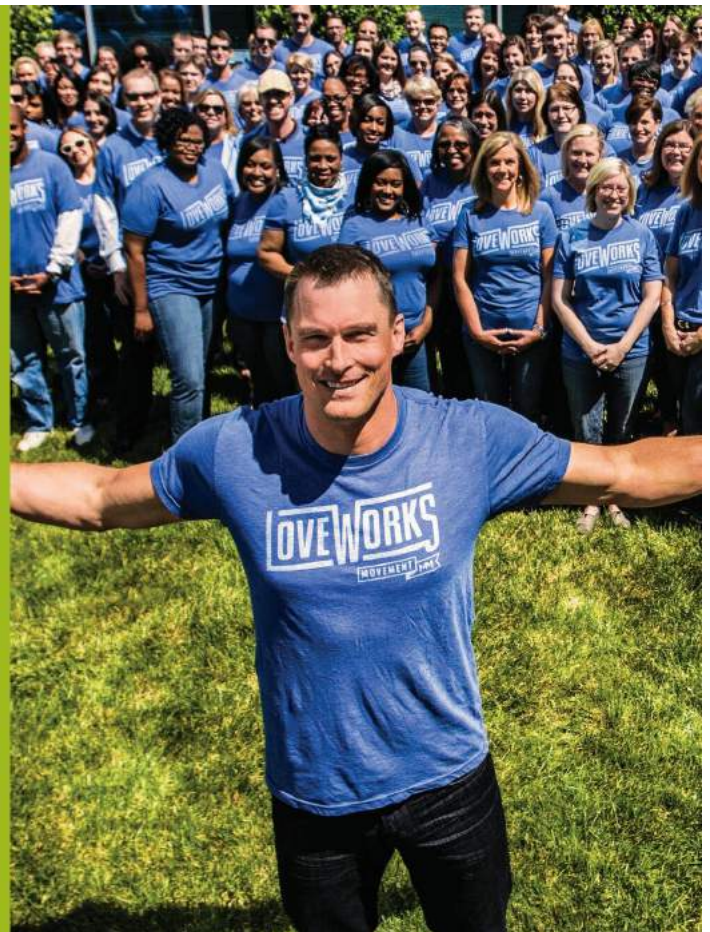
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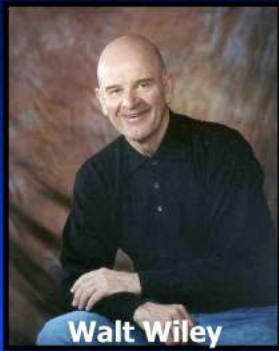
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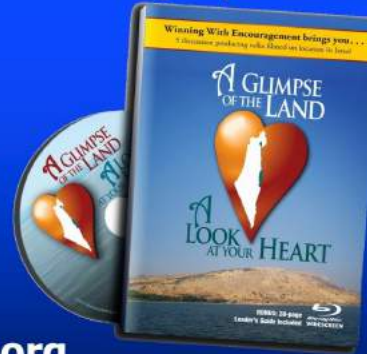
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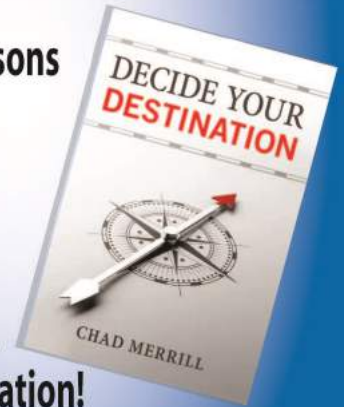
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...for God loves a cheerful giver.

And God is able to make all grace abound to you,
 so that having all sufficiency in all things
 at all times, you may abound in every good work.
 2 Corinthians 9:6-8

The generous will prosper; those who refresh others
 will themselves be refreshed.
 Proverbs 11:25 NLT

Good will come to a man who lends generously.

Abundant thanks
 to our anonymous

**Conference
 Champions**

who helped make
 this conference
 possible!

and conducts his business fairly. Ps 112:5

...give,

and it will be given to you.

Good measure, pressed down,
 shaken together, running over,
 will be put into your lap.

For with the measure you use
 it will be measured back to you.

Luke 6:37-38

Light shines in the darkness for the godly.
 They are generous, compassionate, and righteous.
 Psalm 112:4 NLT

XPRESS Your Faith

Relationally Engaging in Spiritual Conversations

Learn to share the Gospel with friends and family in a
 relational, non-threatening and effective way



ONE
 II COR 5:20
 WAY



FCCI XPRESS Your Faith follows Jesus' model
 for developing leaders and bringing about true spiritual
 formation. Developing mature and equipped followers of Christ.

Conference Evaluation

How did you hear about this conference?

- FCCI Website Friend Social Media Business L'ship Group
 Email Flyer Radio Other

Number attending the conference with you: _____

Where is your business located? _____ **Number of employees?** _____

Reason for attending this conference:

- Theme: It's Transformational Speaker(s) Breakout Session(s)
 Personal Growth & Development Networking

Did this conference fulfill your reason(s) for attending? Yes No

Would you come again? Yes No

Have you pre-registered for the 2018 conference? Yes No

If no, please share why: _____

Would you recommend this conference to others? Yes No

What was the most beneficial aspect of this conference? _____

Speakers

Please rate the following speakers (1=Poor, 5=Excellent)

Overall Speaker Experience	1	2	3	4	5	Did Not Attend
Josh McDowell	1	2	3	4	5	Did Not Attend
John Beckett	1	2	3	4	5	Did Not Attend
Tim Irwin	1	2	3	4	5	Did Not Attend
Walt Wiley	1	2	3	4	5	Did Not Attend
Lisa Ford	1	2	3	4	5	Did Not Attend
Erik Daniels	1	2	3	4	5	Did Not Attend
Dee Ann Turner	1	2	3	4	5	Did Not Attend
Russ Crosson	1	2	3	4	5	Did Not Attend

It's Transformational / Generous Gifting Form

Vision - Transforming the World through Christ (Building a Community of Christian Business Leaders)

Yes! We want to be part of expanding FCCI's ministry to help develop God's Kingdom throughout the world!

My Gift / Contribution

\$ _____

Please charge my credit/debit card

a recurring contribution to continually support this ministry and its mission.

Amount \$ _____ Frequency (Monthly, Quarterly, Etc.) _____

for a one time gift in the amount of \$ _____

I will recommend to my Donor Advised Fund Sponsor a gift to FCCI of \$ _____.

Our Private Foundation will send a gift of \$ _____ by year end.

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Name on card _____

Signature _____

Billing Address _____

City _____ State _____ Zip _____

Phone Number _____ (cell / work / home)

Email Address _____

THANK YOU for your financial gift! We are anticipating God to do great and mighty things through lives wholly yielded and available to Him. This form is an intention to give, subject to God's provision and may be revised at any time.



Equipping and Encouraging Christian Business Leaders

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