

**Date:** September 16-20, 2018

Location: Ritz-Carlton, Rancho Mirage | 68900 Frank Sinatra Dr, Rancho Mirage, CA 92270

Audience: Christian CEOs, business owners and marketplace leaders

### **About the Conference**

International Summit targets Christian CEOs, business owners and leaders in the marketplace. Five days and four nights are uniquely structured to provide maximum opportunities for networking, learning and building relationships. This is the 6th year of offering the opportunity to come alongside us to equip and encourage our Conference attendees - and in the process, raise awareness of your organization to this influential group of leaders through sponsorship opportunities at our conference.

# About The Fellowship of Companies for Christ International

FCCI is a global Marketplace ministry focused on building biblical communities of Christian business leaders united by a vision that Christ can change our world through how we do business and conduct our personal lives.

FCCI began in Atlanta, GA, 43 years ago when seven business owners asked the question, "What would Christ do if he ran this business?" For 43 years, FCCI has been answering this question through prayer and a wide variety of powerful resources including business leadership groups, e-learning tools, global conferences and regional events. 2018 marks FCCI's 39th year of producing a world-class Conference.

#### **About Convene**

Convene's mission is to connect, equip and inspire Christian CEOs and business owners to grow exceptional businesses and become higher-impact leaders to honor God. Through a community of peer-to-peer advisory teams, executive coaching and world-class consulting, we work with Christian CEOs and business owners to impact the Life of a Leader, leading to an ultimate Kingdom legacy.

Founded in 1996 by Brian Thatcher and a group of five CEOs and business owners, Convene was created to meet a vital need. God gave Brian and his partners a passion for successful business leaders that were isolated and lacked the tools, support and relationships they needed to build profitable businesses. At the same time, they helped them integrate their faith with their work to make a great Kingdom impact.

### What Can I Expect When I Sponsor?

- Introductions to leaders who know how to get things done, have great networks and appreciate working and learning about like-minded people / organizations
- Visibility even after the Conference, your message is accessible to these leaders
- Significant targeted periods of time available to not only meet these leaders, but to interact one-on-one and begin developing relationships
- · Benefits as stated in the Sponsorship Opportunities Flyer

#### **Conference Fast-Facts**

- Expected attendance: 450-550
- More than a dozen countries will be represented (for example, Malaysia, China, Germany, Mexico, Ukraine, Canada, Brazil, England, Guatemala, USA, South Africa, Kenya, Croatia, Thailand, Liberia, Panama, Puerto Rico)
- Attendees range in age from emerging leaders (20's) to 70+
- · Approximately 85% attend with their spouse
- In addition to business owners and leaders, many marketplace organizations (for profit and non-profit) and Christian Universities will have a strong presence



Premium Offerings	Platinum \$25,000	<b>Gold</b> \$10,000	Silver \$5,000
Message in the Conference booklet	Full Page	Half Page	Quarter Page
Conference registrations included	4	2	1
Social media mentions, Facebook, Twitter, Instagram	<b>✓</b>	<b>✓</b>	<b>~</b>
Featured Presidents' Welcome Reception Sunday evening	<b>✓</b>		
Dinner sponsor (see Hospitality Sponsorships)	<b>✓</b>		
One time email to Conference attendees pre-Conference (just one sponsor featured)	<b>✓</b>		
Other sponsorship add-ons at ½ price	<b>✓</b>	<b>✓</b>	
One time email to FCCI Members & Friends (post Conference)	<b>✓</b>	<b>✓</b>	
Your logo on Conference web page	<b>✓</b>	<b>✓</b>	<b>✓</b>
Your logo on rolling slides during event	<b>✓</b>	<b>✓</b>	<b>✓</b>
One-time all sponsor feature thank you email to Conference attendees (pre and post Conference)	<b>✓</b>	<b>✓</b>	<b>✓</b>
Highboy table in the pre-function area (FCCI to provide custom tabletop signage including your company description and logo)	<b>✓</b>	<b>✓</b>	<b>V</b>
Banner on Conference App corresponding to your sponsored event, if applicable	d 🗸	<b>✓</b>	<b>✓</b>



# BMW Performance Driving Center Sponsor

#### \$10,000 - one available

Sponsor this adrenaline junky's event! Conference attendees have the option to visit the BMW Performance Driving Center. On their visit, they will be able to take test drive on their track and do a hot lap with a professional driver.

#### Sponsorship Includes:

- Gold Sponsorship offerings
- · Sponsor space at BMW event

### **Shark Tank Sponsor**

#### \$10,000 - one available

On Monday of the conference, five startups will pitch their product "Shark Tank" style to a group of investors.

#### Sponsorship Includes:

- Gold Sponsorship offerings
- · Sponsor space at Shark Tank

### **Dinner Sponsor**

\$3,000 - three available

Includes: Greet Attendees and pray for our meal

 custom 2"x3" table signage at each place setting with your and name and business on one side, your message on the other

### **Dessert Sponsor**

\$2,000 - three available

Includes:

- A thank you acknowledgement from the stage
- · Prominent signage on dessert tables

### **Breakfast Sponsor**

\$2,000 – two available

ncludes:

- A "thank you" acknowledgement from the stage
- Prominent signage on the breakfast tables

### **Movie Night Sponsor**

#### \$10,000 - one available

Sponsor Tuesday evening's Movie Night. The event will be held at Palm Springs Air Museum where there will be a showing of the unreleased film, "Unbroken: Path to Redemption." Before the showing, we will hear from Lt. General Wesley. After the film, attendees will be able to take photos with Louis Zamperini's son, Luke Zamperini.

#### Sponsorship Includes:

- Gold Sponsorship offerings
- · Sponsor space at Movie Night event

### **Service Project Sponsor**

#### \$10,000 - one available

Details to follow.

Sponsorship Includes:

Gold Sponsorship offerings

### **Golf Sponsor**

#### \$10,000 - one available

Details to follow.

Sponsorship Includes:

- Gold Sponsorship offerings
- · Sponsor space at Golf event

### **Attendee Tote Bag Sponsor**

\$5,000 - one available

Sponsorship Includes:

Silver Sponsorship offerings

### **Attendee Lanyard Sponsor**

\$5,000 - one available

Sponsorship Includes:

• Silver Sponsorship offerings

## **Sponsorship Agreement**

### Please complete this form and return to Frank Vann by email: frank@fcci.org

We are excited to partner with you for International Summit. Thank you for agreeing to participate as a sponsor!

Conference Sponsorship Package	Additional Sponsorships	Additional Sponso	rships (cont.)	Hospitality Sponsorship		
Platinum \$25,000	Golf Event \$10,000	Attendee Tote I \$5,000	Зад	Dinner   \$3,000 each		
Gold \$10,000	Service Project \$10,000	Attendee Lanya \$5,000	ard Sponsor	☐ 2 ☐ 3		
Silver \$5,000	Shark Tank \$10,000			Dessert   \$2,000 each		
	Movie Night \$10,000					
	BMW Performance Driving Center \$10,000			Breakfast   \$2,000 each  1 2		
*If unlisted, the sponsorship has already been claimed.						
Company / Ministry Name	Company Sponso	r Information				
Company Contact Information		Event Contact (On-Site Coordinator)				
Name:		Name:				
Email:		Email:				
Phone:		Phone:				
Please make checks payable to	FCCI					
Mail to: 11675 Great Oak Way, Ste 150 Alpharetta, GA, 30022						

**Sponsorship Questions? Contact:** 

Frank Vann
FCCI, Director of Operations & Finance
frank@fcci.org

Please indicate your desired sponsorship(s)\*:

Melody Wright
Communications & Speaker Liaison
melody@fcci.org

Aaron Foster FCCI, Conference Development aaronfoster72@gmail.com