



LEADERSHIP COLLAB DFW



Lord, may we find favor in your sight
that you would establish the work of our hands;
yes, establish the work of our hands. Ps 90:17

March 29, 2019

Welcome to the first annual Leadership Collab | DFW. We're glad you are here!

In celebration of FCCI's 40th year of transformational Regional and International Summits, Leadership Collab DFW features many co-laborers and partners, chief among them, Convene and Marketplace Chaplains who join us in sponsoring this event.

It is our prayer that you will be:

- **Encouraged** by a deep and inspiring time in fellowship with like-minded Christ followers as we share God-stories, knowledge and experience
- **Equipped** by our Leadership Collab | DFW speakers and peer connections that are initiated, cultivated and developed here
- **Energized**, refreshed and renewed to live out the Gospel in your lives, businesses and communities
- **Elevated** in spirit as we humbly seek God's highest and best

So that you will:

Export takeaways from all our sessions resulting in practical applications and actions in your life, your leadership, your team and your community.

Each Leadership Collab celebrates what God has done in the past while looking ahead with great expectation to what He is about to do *in us, through us and for us.*

We welcome you with great anticipation and expectation because we know God's word is transformational. Thus, we look forward to hearing *your* God stories of His great grace, faithfulness, love sovereignty, and power in your life and business.

We have a fast-paced day ahead, so please take a few minutes to read through this attendee book - it contains important information including our agenda, partners, and speaker profiles.

We look forward to spending this time with you. If you have questions or need information, our volunteers will be happy to help.

On behalf of the Boards of Directors, staff, joint Leadership Collab Team and Volunteers, we celebrate God's presence and your presence with us.

Chad, Greg & Doug

Chad Merrill, President & CEO, Fellowship of Companies for Christ International

Greg Leith, CEO, Convene

Doug Fagerstrom, President & CEO, Marketplace Chaplains



Agenda

- 7:30 AM - Registration | Breakfast | Networking
- 8:15 AM - Welcome & Worship | Craig Farrill
- 8:30 AM - Keynote | Chad Merrill & Greg Leith
- 9:15 AM - Break
- 9:30 AM - Keynote | Heidi Rasmussen
- 10:25 AM - Keynote | Bill High
- 11:15 AM - Break
- 11:30 AM - Lunch Buffet
- 12:00 PM - Keynote | Dr. Gene Getz
- 1:00 PM - Break
- 1:15 PM - Keynote | Dr. Richard Blackaby
- 2:20 PM - Travel Time
- 2:30 PM - Breakouts | Bobby Albert or Bill Moeny
- 3:20 PM - Travel Time
- 3:30 PM - Breakouts | Doug Fagerstrom or Hiram Sasser
- 4:20 PM - Travel Time
- 4:30 PM - Closing Keynote | Dr. Richard Blackaby

FCCI Dallas-Ft Worth Area

IF GOD OWNED YOUR BUSINESS, THERE WOULD BE CHANGES.

A New Operating Principle

When Christian business leaders operate with an attitude that says, "God owns my business," a distinctively different business model develops. Staff, customers, vendors and all who associate with such a business see an organization that lives, celebrates and shares the good news of Jesus Christ.

Adjusted Core Values

- Christian CEOs are the stewards of their God-owned businesses.
- The Bible provides the ultimate authority and pattern for life and business.
- Prayer is the lifeblood of a vital relationship with the Owner.
- Christian business leaders are called to balance ministry and work, placing their personal and business goals second to God's purposes.
- Personal and leadership development of Christian business leaders is profoundly enhanced by relationships with other like-minded followers of Jesus.
- Excellence, integrity and relevance are hallmarks of quality Christian businesses and their leaders.

Redefined Outcomes

When God owns your business there's a shift in your personal and business goals. Your drive is focused on the eternal impact you can have each day because of why and how you do business.

Redefining How we Think and Do Business

"[Join]...business leaders from all over the world with a passion to see their businesses and communities transformed to reflect Christ."
~Clair Volk, Volk Benefits, Loveland CO

"I have learned that I am designed by God to run my business as a ministry that glorifies God, because it is His business, not mine."
~Alan Bennett, SaniClean, Irvine, CA

"...FCCI meetings are a source of encouragement and renewal. I enjoy and benefit from the practical principles for all aspects of running a business that we get from the presentations. The fellowship, prayer and support of the group members are equally, if not more beneficial. The group's diverse insight, experiences and education lifts and energizes me. I am very thankful to FCCI and our group members for their contribution to my personal growth and business successes."
~Jeff Manley, Manley Chiropractic Center, Arlington, TX

FCCI Business Leadership Groups

Biblical plumb lines building strong leaders and businesses | Eternally focused | Fellowship, Prayer and Godly Counsel from trusted team members | World-class business content from Christian thought leaders
Groups structured from Acts 2:42 and Luke 2:52 | Life-on-Life discipleship | Weekly 1.5 hour meetings
Group resources and assessments focused on Life, Servant Leadership, Excellence and Kingdom Impact

For more information, contact Rod Sanders at Rod@310cap.com or 817-366-9582 [phone or text]

FCCI resources & activities

Vision: Transforming the world through Christ, one company leader at a time



Regional and International Leadership Collabs,
Member Library of World-class business content,
Local BLG groups, city, regional & global vision





LEADERSHIPCOLLAB

2019

Hotel del Coronado • San Diego, CA

September 29 - October 2, 2019



VERNE HARNISH

CEO, Gazelles, Inc.
Author, *Scaling Up*



LIZ BOHANNON

Founder, Sseko Designs



HORST SCHULZE

Co-Founder, The Ritz-Carlton
CEO, Capella Hotel Group



BOB DOLL

CES and Senior Portfolio
Manager, Nuveen

MORE SPEAKERS AT LEADERSHIPCOLLAB.COM/INTERNATIONAL

Opportunities to gather with other Christian business leaders don't occur frequently enough.

And they often lack the space to process new information, ideate and plan for the future.

That's why we created Leadership Collab 2019

Leadership Collab 2019 serves as a vehicle for you to **gather together with other Christian business leaders, learn in community, and forge a path for God in the center of the workplace.**

Join us on the island of Coronado in San Diego, California



Images courtesy of Hotel del Coronado

REGISTER NOW AT →
LEADERSHIPCOLLAB.COM/INTERNATIONAL

It's Time to Convene

BUSINESS PERFORMANCE
ETERNAL PERSPECTIVE

Most CEOs and Business Leaders go it Alone

Convene is a trusted community of Christian leaders who inspire each other toward industry-leading performance with Kingdom purpose through Peer-Advisory Groups and Executive Coaching.



PEER-ADVISORY
TEAMS



EXECUTIVE
COACHING



BUSINESS
CONSULTATION

TO LEARN MORE, VISIT CONVENENOW.COM OR CALL 877-CEO-2CEO

Call to Action—If you have not already crafted an eternal framework for your business, please start immediately after the close of this event using the form below as a launch point. The organizations represented in these pages would love to help, cheerlead and celebrate with you on your journey. We have resources, coaching and groups to help in this process.

For details and help, go to www.fcci.org/DFW

Company Purpose

(Why does our Company exist?)

Company Vision

(What are we trying to accomplish/build?)

Company Mission

(How do we plan to accomplish our Vision?)

Company Core Values

(What are our core values and beliefs?)

Company Kingdom Objectives

(What are three things we want to accomplish as a company in the next year?)

Idea

Timeline

Who?

1.

2.

3.

Speaker Bios



Dr. Richard Blackaby, President of Blackaby Ministries—Richard speaks internationally on the Christian life, spiritual leadership, and revival. He mentors leaders through the Spiritual Leadership Network, and he works with Christian CEOs of major companies in the United States. Experiencing God in your work begins in quiet places alone with God; but how do you multiply this experience to those you lead? Richard is uniquely qualified to address the Spiritual dimension of our leadership and how God can transform our work, our leadership and those we lead.

Dr. Gene Getz, President, The Center for Church Renewal, Editor of the HCSB Life Essentials Study Bible—Highly rated speaker, teacher and Author of over 60 books—Gene teaches and inspires leaders to understand and apply scriptural truth that transformations leaders, work and workplace cultures. His part in the HCSB Life Essentials Bible included multi-media support for streaming videos illustrating key concepts from Genesis to Revelation. His energy, fresh perspective and powerful thoughts leave lasting impressions on audiences both young and old.



Heidi Rasmussen, Co-Founder & COO, freshbenies—After 27 years in the corporate fashion retail industry, Heidi took on the challenge of entrepreneurship - in the employee benefits industry. Her company, *freshbenies*, has been named to the Inc. 5000 list of fastest growing companies in America for four consecutive years and the Dallas 100 for two consecutive years. Heidi will share 3 key insights she's learned "on her ride" that can help you overcome a work, life, and/or faith struggle, too.

William (Bill) High, Co-Founder and CEO, The Signatry – A Global Christian Foundation—Bill also helped found two technology companies: iDonate.com, an integrated online donation platform serving the non-profit community, and FamilyArc.com, an online personal and private family legacy platform. The Signatry has gone from startup to receiving nearly \$3 billion in contributions. He works with families, individual givers, ministries and financial advisors, including business owners who are selling their business and owners transitioning their business to the next generation. He co-authored *This Dangerous Book: How the Bible has Shaped our World and Why it Still Matters Today*, along with Steve and Jacky Green.



Chad Merrill, Pres and CEO, Fellowship of Companies for Christ International; Impact 2:52, LLC Chairman—Chad is a successful entrepreneur who has started or acquired over forty businesses. His passion is helping young adults and business leaders live intentionally and expand their influence. Chad's passion for mentoring drives much of his business and personal life and was instrumental in his selection as FCCI's senior executive leader.

Greg Leith, CEO of Convene—His career spans over 40 years of senior leadership roles in corporate, non-profit and academic sectors. Greg was a senior executive for 20 years with the \$9 billion ServiceMaster Company. He's served the persecuted church with food, brought relief and long-term jobs to Orissa, India, assisted mission agencies in China with strategy and helped envision a School of Journalism in Haiti. Greg and Shelley's marriage of 38 years is a well-spring of stories they have shared as speakers with Family Life helping thousands of marriages.



Bobby Albert, president of Values-Driven Leadership, LLC—Bobby led the Albert Companies through seasons of sustained dynamic growth during one of the most challenging periods of our lifetime. As a regular contributor on Fox News Radio, Bobby provides insight on leadership, workplace culture, and employee engagement. Lessons learned in his business career and ongoing research on the topics provide rich content for *Principled Profits - Outward Success Is an Inside Job* and his upcoming book, *True North Business*.

Bill Moeny, Co-Founder, Inventor, President and Chief Scientist at Tetra Corporation—Bill also serves in leading an FCCI group and the lead role for FCCI's prayer ministry. Given to a work and personal life focused on prayer, he often presents high-impact teaching on prayer, most importantly, modeling what he teaches. Bill is passionate about the power of prayer and its transformational impact on business leaders and those they lead. Bill has authored individually or jointly over 60 patents. Bill says: "Having God as the CEO of Tetra is a major benefit in inventing and developing new technology."



Hiram Sasser, General Counsel, First Liberty Institute—overseeing First Liberty's litigation and media efforts. His role in First Liberty's ongoing mission to protect First Amendment rights has include successful arguments before federal and state appellate courts, federal and state district courts, and the Texas Supreme Court. In addition to his legal duties, he develops, coordinates, and implements successful media strategies on behalf of his clients. This includes numerous appearances on ABC, NBC, CBS, Fox News, CNN, and the BBC as well as being heard on various radio stations throughout the United States, Asia, Africa, and Europe.

Doug Fagerstrom, Pres & CEO, Marketplace Chaplains (MChap)—MChap's 1500 chaplains with a support staff of 70, serving 202,000 employees in 850 companies in 4,000 locations in N. America. MChap's Mission Statement: We exist to share the love of God in the workplace by providing an employee care service through chaplain teams. Doug's compelling presentation is salted with amazing stories from the 1,000 employees become followers of Jesus each year, with over 4,000 employees are introduced to a local church, many for the first time. Doug's leadership has included development of creative methods of engagement in workplaces with chaplains who introduce employees to saving relationships with Christ.



Rod Sanders, Principal 3:10 Capital Advisors—Entrepreneur, Investor, Private Equity Investment Manager, Business Strategies & Operations, growing businesses and helping other business leaders do the same with the goal always in mind of treating people rightly while maximizing ROI with high integrity. Rod also serves as an FCCI DFW Area Leader and leads an FCCI Business Leadership Group.

Plenary



F. Craig Farrill

CEO, Wireless Strategy Advisors, Consultant, Musician & Worship Leader

Special Guest Worship & Music

Wireless industry leader and visionary for over four decades, Craig’s business life has already enriched the citizens of over 40 countries. On a personal plane, he has given back to his community and way beyond with his work through Compassion International Mercy Ships, community leadership programs and he routinely collaborates with musicians and vocalists to lead people into worship at Christ Fellowship, McKinney, TX.



Chad Merrill

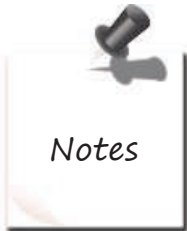
President, FCCI & Chair, Impact 2:52

Leadership Collab DFW Collab Vision



Greg Leith

CEO, Convene



Notes

Plenary



Bill High
Co-Founder & CEO,
The Signatry

Building a Powerful Business and
Family Legacy

Your children will forget 90% of your stories, and 70% of family businesses fail in the second generation. How can you be successful in building a powerful business and family legacy? This session will provide you a fresh perspective on the purpose of family and practical ways you can live out your purpose.



Lined writing area for notes

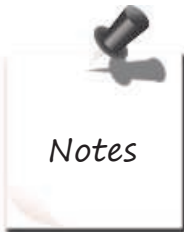
Plenary



Moving Your Business on to God's Agenda

Dr. Richard Blackaby
President, Blackaby
Ministries, Author & Speaker

Businesspeople have goals. They measure results. But is it possible for you to achieve your goals but miss God's will? God has a purpose for you and your business, but most people have never been taught how to determine what that is. Dr. Blackaby works with CEOs of large companies in the United States and around the world. He'll share how he guides business leaders to move themselves, and their business, on to God's agenda.



Breakouts



Bobby Albert

Pres, Values Centered Leadership & Author

Outward Success Is an Inside Job

Everyone can live a victorious life by integrating the Lordship of Jesus Christ into every area of your life. How? Proven practical ways & approaches to seeing your work as a ministry rather than just a job and seeing it in a holistic way – Mind, Body, Spirit, and Emotions (Relationships). Applications for: Workplace (employees) and Marketplace

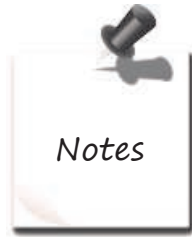


Bill Moeny

Co-Founder, Tetra Corp, Director, Prayer@Work

Managing Your Company Effectively: Basing Your Business Operations on Prayer

Your business should represent Christ in the marketplace. To do so, you must run it well and profitably. But Jesus said: "without me you can do nothing". Therefore, basing your company operations on prayer, on seeking God's help in every aspect of your business, is the key to effectiveness.



Notes

Additional Notes



Lined writing area for additional notes.

Additional Notes



Pray Until Something Happens

We believe prayer changes things. Sometimes circumstances,
sometimes perspectives, always hearts,
especially our own.

Always be joyful. Never stop praying. Whatever happens, give thanks,
because it is God's will in Christ Jesus that you do this.
1 Thessalonians 5:16-18 GW

Prayer@Work
a ministry of FCCI

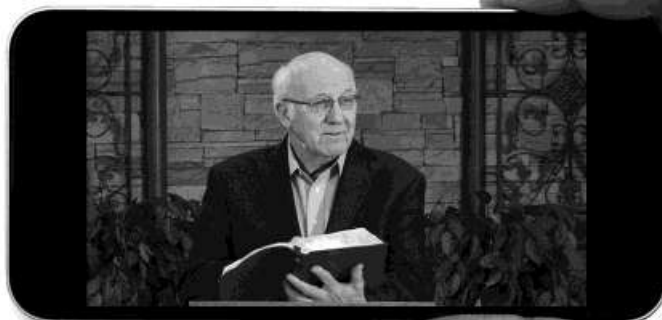
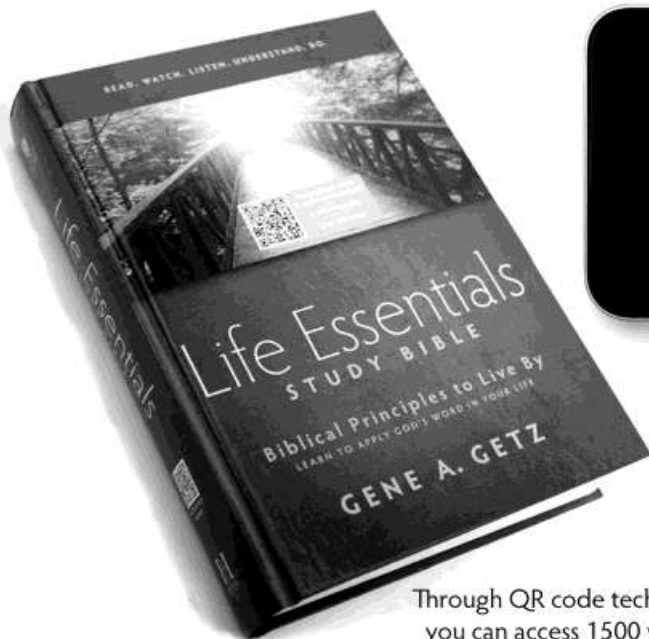
**Join us in prayer 1st Thursday and 3rd Thursday of each month
10:30-11 AM, Eastern Time. Conference phone 605.475.6700 –
at prompt, enter access code 320546#.**

Details at www.fcci.org/prayer

Lord, lead me to do your will; make your way plain for me to follow
Ps 5:8b GNB

Let the favor of the Lord our God be upon us.
Establish the work of our hands for us—yes,
establish the work of our hands.
Psalm 90:17 TLV

Join Dr. Gene Getz as he teaches 1500 "Principles to Live By" from the Life Essentials Interactive Study Bible.



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FIRST *in the* FIGHT

First Liberty Institute is the largest legal organization in the nation dedicated exclusively to protecting religious liberty for all Americans. Religious liberty is our first and most foundational right; it serves as the catalyst of all subsequent freedoms. When religious liberty is threatened or attacked, every other freedom is endangered.

And once our First Freedom is lost, it will be gone forever.

FIRST  LIBERTY

FirstLiberty.org

Podcast



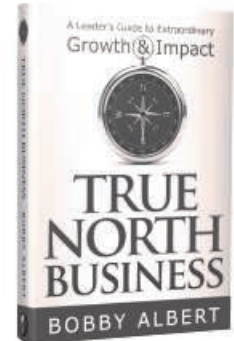
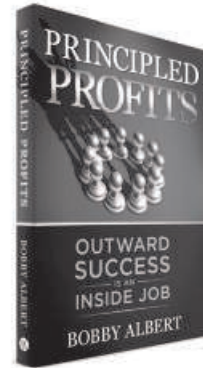
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VALUES-DRIVEN CULTURE

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OnInAssessment.BobbyAlbert.com

Available on Amazon



If you do **one thing**
before selling your business,
make it this.

What most business owners do not know, and often are not told, is that a key way to minimize the impending tax burden at the time of the sale is to donate part of the equity in your business *before* the sale. Why? In many cases, by donating before the sale, you can deduct the fair market value of the donated equity while reducing your capital gains tax.

This allows you to not only support the causes you value, but it also rewards your generosity by leveraging a significant tax benefit in the process. **Do good, limit taxes—leave a legacy.**

For more information on how you can maximize this benefit, contact us today at:

TheSignatry.com/exit | Toll-Free 1-833-863-0313



Disclaimer: This does not constitute tax advice. The Signatry provides legal, tax, financial or other professional advice. You should consult professional advisors concerning the legal, tax, or financial consequences of your charitable activities. This is not a promise of results.





BMI is excited to announce our NEW

LEADERSHIP PODCAST

Weekly podcast on the various aspects of leadership and how you can improve your leadership no matter your role.



SUBSCRIBE ON ITUNES OR GOOGLE PLAY

THE COLLISION

EXPERIENCING GOD IN TODAY'S CULTURE

Young adults are leaving the Church at an alarming rate. Many members of the younger generation experience dissatisfaction with the church, a growing disconnect between their faith and their everyday life, and a struggle to answer challenging arguments against Christianity. Despite this troubling trend, God is actively working in the younger generation, and Blackaby Ministries is joining this exciting activity by launching a new ministry initiative: **The Collision**.

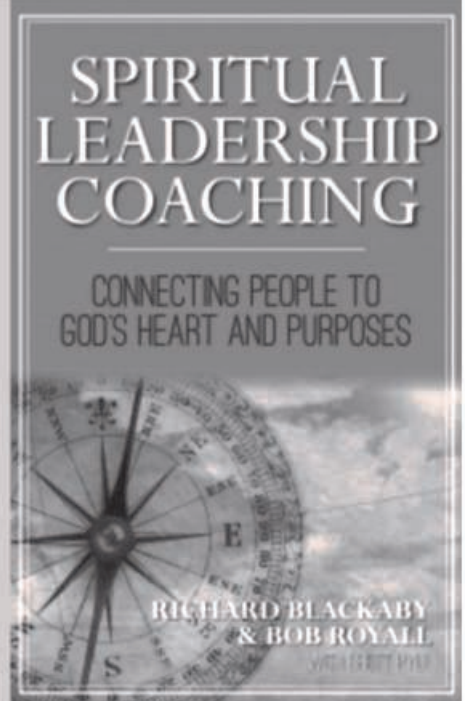
Our mission is to equip Christians to navigate today's digital, media-driven culture by strengthening their biblical foundation, addressing difficult questions about their faith, and guiding them to engage thoughtfully with today's pop culture and secular worldviews. As part of this new initiative, we are preparing to launch a new website (thecollision.org), a YouTube channel, and a podcast (hosted by Dr. Daniel Blackaby). Be watching for the debut of The Collision this Spring.

SPIRITUAL LEADERSHIP COACHING

Many Christian leaders seek a greater spiritual influence on those they lead. Parents earnestly desire skills with which to guide their children into a robust, genuine faith. Professional leadership coaches want to exert a more powerful impact on those they coach.

Spiritual Leadership Coaching integrates the life-changing biblical insights from Experiencing God with training in twelve essential coaching skills to significantly enhance your ability to have transformational conversations with those God brings alongside you. Learn how to listen deeply on multiple levels, ask powerful Spirit-led questions, and move people to focus their lives around God's agenda.

VISIT BLACKABY.ORG/STORE TO GET YOUR COPY!



IF YOU DON'T TAKE CARE OF YOUR EMPLOYEES,
SOME OTHER COMPANY WILL!

*Serving FCCI and Convene
member companies for over
25 years in DFW*

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